



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

CONTRACT

And:

MENTZER MEDIA
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

<u>Contract / Revision</u> 344518 /		<u>Alt Order #</u>
<u>Product</u> INDEPENDENCE USA PAC		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> 2167	
<u>Advertiser</u> INDEPENDENCE USA PAC		<u>Original Date / Revision</u> 10/29/12 / 11/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WMAQ	<u>Account Executive</u> Aaron Zeligson	<u>Sales Office</u> Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 42748		<u>Advertiser Ref</u> 28886

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WMAQ	10/30/12	11/02/12	6A-7A M-F NBC 5 NEWS 6A	6A-7A		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1111 - -				4	\$1,000.00			
N 2	WMAQ	10/30/12	11/02/12	9A-10A M-F TDY II	9A-10A		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1111 - -				4	\$700.00			
N 3	WMAQ	10/30/12	11/02/12	10A-11A M-F TDY III	10A-11A		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1111 - -				4	\$300.00			
N 4	WMAQ	10/30/12	11/02/12	5P-530P M-F ENEWS 5P	5P-530P		:30			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1111 - -				4	\$2,000.00			
N 5	WMAQ	10/30/12	11/02/12	6-630P M-F ENEWS 6P	6P-630P		:30			NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1111 - -				4	\$2,500.00			
N 6	WMAQ	10/30/12	11/02/12	630P-7P M-F AH	630P-7P		:30			NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1111 - -				4	\$2,500.00			
N 7	WMAQ	10/30/12	11/02/12	10P-1035P M-SU LATE NEV	10P-1035P		:30			NM	4	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1111 - -				4	\$5,000.00			
N 8	WMAQ	10/30/12	11/02/12	1035P-1135P TONITE SHOW	1035P-1135P		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- 1111 - -				4	\$1,200.00			

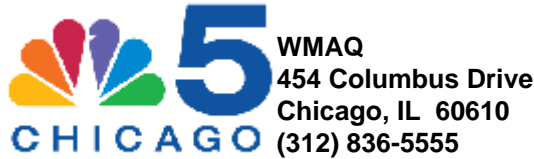
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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision 344518 /		Alt Order #
Contract Dates 10/30/12 - 11/06/12	Product INDEPENDENCE USA	Estimate # 2167
Advertiser INDEPENDENCE USA PA		Original Date / Revision 10/29/12 / 11/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WMAQ	10/31/12	10/31/12	9P-10P W CHICAGO FIRE	9P-10P		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-- 1----				1	\$12,000.00			
N 10	WMAQ	11/02/12	11/02/12	8-9P F GRIMM	8P-9P		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---- 1--				1	\$6,000.00			
N 11	WMAQ	11/02/12	11/02/12	9-10P DATELINE NBC	9P-10P		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---- 1--				1	\$6,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WMAQ	10/29/12-11/04/12	9-10P DATELINE NBC	9P-10P	-----F----	:30		\$6,000.00	NM		
	See MG 11.2											
	PREEMPT-PROGRAM CHANGE											
	2	WMAQ	11/02/12-11/02/12	9P-10P FRI REVOLUTION	9P-10P FRI	-----F----	:30		\$6,000.00	NM		
	Ⓜ MG for 11.1 11/02											
N 12	WMAQ	11/03/12	11/03/12	5P-530P SA/SU ENEWS 5P	5P-530P		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WMAQ	10/29/12-11/04/12	5P-530P SA/SU ENEWS 5P	5P-530P	-----Sa--	:30		\$1,500.00	NM		
	See MG 12.2											
	PREEMPT-PROGRAM CHANGE											
	2	WMAQ	11/04/12-11/04/12	5P-530P SA/SU ENEWS 5P	5P-530P	-----Su	:30		\$1,500.00	NM		
	Ⓜ MG for 12.1 11/03											
N 13	WMAQ	11/03/12	11/03/12	9-10P SA ENCORE-L&O:SVI	9P-10P		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$3,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WMAQ	10/29/12-11/04/12	9-10P SA ENCORE-L&O:SVI	9P-10P	-----Sa--	:30		\$3,500.00	NM		
	See MG 13.2											
	PREEMPT-PROGRAM CHANGE											
	2	WMAQ	11/03/12-11/03/12	8-10P NBC MOVIE OF WEE	8P-10P	-----Sa--	:30		\$3,500.00	NM		
	Ⓜ MG for 13.1 11/03											
N 14	WMAQ	11/04/12	11/04/12	8A-9A SU NEWS	8A-9A		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$800.00			
N 15	WMAQ	11/04/12	11/04/12	NFL FTBL NIGHT AMERI N	13P-7:15P		:30			NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$6,000.00			
N 16	WMAQ	11/04/12	11/04/12	NFL REG SEASON SU NON	657P-1030P		:30			NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$18,000.00			
N 17	WMAQ	11/05/12	11/06/12	6A-7A M-F NBC 5 NEWS	6A 6A-7A		:30			NM	2	\$2,000.00

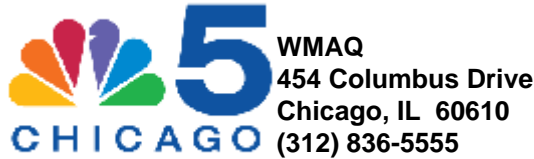
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	11-----				2	\$1,000.00			
N 18	WMAQ	11/05/12	11/06/12	9A-10A M-F TDY II	9A-10A		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	11-----				2	\$700.00			
N 19	WMAQ	11/05/12	11/06/12	10A-11A M-F TDY III	10A-11A		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	11-----				2	\$300.00			
N 20	WMAQ	11/05/12	11/05/12	5P-530P M-F ENEWS 5P	5P-530P		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,000.00			
N 21	WMAQ	11/05/12	11/05/12	6-630P M-F ENEWS 6P	6P-630P		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,500.00			
N 22	WMAQ	11/05/12	11/05/12	630P-7P M-F AH	630P-7P		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$2,500.00			
N 23	WMAQ	11/05/12	11/05/12	10P-1035P M-SU LATE NEW	10P-1035P		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$5,000.00			
N 24	WMAQ	11/05/12	11/05/12	1035P-1135P TONITE SHOW	1035P-1135P		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$1,200.00			
N 25	WMAQ	11/03/12	11/03/12	NOTRE DAME FOOTBALL	130-6P		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$3,500.00			
N 26	WMAQ	11/03/12	11/03/12	7A-10A SA ROT	7A-10A		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$900.00			
N 27	WMAQ	11/05/12	11/06/12	12P-1230P M-F NEWS 12P	12P-1230P		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	11-----				2	\$300.00			
Totals											55	\$136,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	55	\$136,800.00	\$116,280.00
Totals	55	\$136,800.00	\$116,280.00

Signature: _____ **Date:** _____

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